

Business Summary

Casselberry city, FL (1211050)
Geography: Place

Data for all businesses in area		Casselberry c...			
Total Businesses:		1,289			
Total Employees:		10,780			
Total Residential Population:		29,834			
Employee/Residential Population Ratio (per 100 Residents)		36			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	23	1.8%	121	1.1%	
Construction	114	8.8%	1,082	10.0%	
Manufacturing	28	2.2%	298	2.8%	
Transportation	25	1.9%	147	1.4%	
Communication	12	0.9%	90	0.8%	
Utility	5	0.4%	163	1.5%	
Wholesale Trade	39	3.0%	642	6.0%	
Retail Trade Summary	289	22.4%	3,515	32.6%	
Home Improvement	19	1.5%	97	0.9%	
General Merchandise Stores	16	1.2%	846	7.8%	
Food Stores	34	2.6%	578	5.4%	
Auto Dealers, Gas Stations, Auto Aftermarket	21	1.6%	171	1.6%	
Apparel & Accessory Stores	5	0.4%	12	0.1%	
Furniture & Home Furnishings	30	2.3%	254	2.4%	
Eating & Drinking Places	80	6.2%	1,052	9.8%	
Miscellaneous Retail	84	6.5%	505	4.7%	
Finance, Insurance, Real Estate Summary	110	8.5%	551	5.1%	
Banks, Savings & Lending Institutions	16	1.2%	86	0.8%	
Securities Brokers	16	1.2%	52	0.5%	
Insurance Carriers & Agents	29	2.2%	169	1.6%	
Real Estate, Holding, Other Investment Offices	49	3.8%	244	2.3%	
Services Summary	454	35.2%	3,784	35.1%	
Hotels & Lodging	5	0.4%	33	0.3%	
Automotive Services	28	2.2%	135	1.3%	
Motion Pictures & Amusements	45	3.5%	265	2.5%	
Health Services	71	5.5%	739	6.9%	
Legal Services	14	1.1%	48	0.4%	
Education Institutions & Libraries	15	1.2%	525	4.9%	
Other Services	276	21.4%	2,039	18.9%	
Government	14	1.1%	309	2.9%	
Unclassified Establishments	176	13.7%	78	0.7%	
Totals	1,289	100.0%	10,780	100.0%	

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

March 21, 2021

Business Summary

Casselberry city, FL (1211050)
Geography: Place

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.3%	9	0.1%
Mining	1	0.1%	3	0.0%
Utilities	1	0.1%	6	0.1%
Construction	120	9.3%	1,116	10.4%
Manufacturing	34	2.6%	363	3.4%
Wholesale Trade	38	2.9%	639	5.9%
Retail Trade	200	15.5%	2,371	22.0%
Motor Vehicle & Parts Dealers	14	1.1%	146	1.4%
Furniture & Home Furnishings Stores	19	1.5%	212	2.0%
Electronics & Appliance Stores	12	0.9%	39	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	18	1.4%	90	0.8%
Food & Beverage Stores	29	2.2%	493	4.6%
Health & Personal Care Stores	24	1.9%	189	1.8%
Gasoline Stations	7	0.5%	25	0.2%
Clothing & Clothing Accessories Stores	9	0.7%	32	0.3%
Sport Goods, Hobby, Book, & Music Stores	9	0.7%	50	0.5%
General Merchandise Stores	16	1.2%	846	7.8%
Miscellaneous Store Retailers	37	2.9%	240	2.2%
Nonstore Retailers	6	0.5%	9	0.1%
Transportation & Warehousing	18	1.4%	90	0.8%
Information	25	1.9%	238	2.2%
Finance & Insurance	62	4.8%	310	2.9%
Central Bank/Credit Intermediation & Related Activities	16	1.2%	86	0.8%
Securities, Commodity Contracts & Other Financial	17	1.3%	55	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	29	2.2%	169	1.6%
Real Estate, Rental & Leasing	62	4.8%	351	3.3%
Professional, Scientific & Tech Services	82	6.4%	488	4.5%
Legal Services	16	1.2%	52	0.5%
Management of Companies & Enterprises	2	0.2%	4	0.0%
Administrative & Support & Waste Management & Remediation	66	5.1%	1,050	9.7%
Educational Services	26	2.0%	517	4.8%
Health Care & Social Assistance	85	6.6%	888	8.2%
Arts, Entertainment & Recreation	33	2.6%	196	1.8%
Accommodation & Food Services	88	6.8%	1,114	10.3%
Accommodation	5	0.4%	33	0.3%
Food Services & Drinking Places	83	6.4%	1,081	10.0%
Other Services (except Public Administration)	152	11.8%	640	5.9%
Automotive Repair & Maintenance	19	1.5%	100	0.9%
Public Administration	14	1.1%	309	2.9%
Unclassified Establishments	176	13.7%	78	0.7%
Total	1,289	100.0%	10,780	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

March 21, 2021